

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Mentzer Media Services, Inc.**  
**600 Fairmount Avenue**  
**Suite 306**  
**Towson, MD 21204**

|                                              |                                            |                                                        |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u><br>500002 /       |                                            | <u>Alt Order #</u><br>06393784                         |
| <u>Product</u><br>RESTORE OUR FUTURE         |                                            |                                                        |
| <u>Contract Dates</u><br>10/30/12 - 11/06/12 |                                            | <u>Estimate #</u><br>661                               |
| <u>Advertiser</u><br>ISS/Restore Our Future  |                                            | <u>Original Date / Revision</u><br>10/30/12 / 10/30/12 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast       | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>KVVU                       | <u>Account Executive</u><br>Teresa Difuria | <u>Sales Office</u><br>TELEREP-PHIL                    |
| <u>Special Handling</u>                      |                                            |                                                        |
| <u>Demographic</u><br>Adults 35+             |                                            |                                                        |
| <u>IDB#</u><br>1021                          | <u>Advertiser Code</u>                     | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |                                            | <u>Advertiser Ref</u>                                  |

| *Line  | Ch          | Start Date        | End Date          | Description                        | Start/End Time        | Days            | Length        | Spots/<br>Week    | Rate                   | Type        | Spots | Amount      |
|--------|-------------|-------------------|-------------------|------------------------------------|-----------------------|-----------------|---------------|-------------------|------------------------|-------------|-------|-------------|
| N 6    | KVVU        | 10/31/12          | 11/01/12          | BB World Series                    | 330pm-8pm             |                 | :30           |                   |                        | NM          | 7     | \$24,000.00 |
|        |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>                    |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>            |             |       |             |
| Week:  |             | 10/29/12          | 11/04/12          | --WT---                            |                       |                 |               | 2                 | \$12,000.00            |             |       |             |
|        | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>                 | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>            | <u>Type</u> |       |             |
|        | 1           | KVVU              | 10/29/12-11/04/12 | BB World Series                    | 330pm-8pm             | ---WTh----      | :30           |                   | <del>\$12,000.00</del> | NM          |       |             |
|        |             |                   |                   | See MG 6.3,6.4,6.5,6.6,6.7,6.8,6.9 |                       |                 |               |                   |                        |             |       |             |
|        | 2           | KVVU              | 10/29/12-11/04/12 | BB World Series                    | 330pm-8pm             | ---WTh----      | :30           |                   | <del>\$12,000.00</del> | NM          |       |             |
|        |             |                   |                   | See MG 6.3,6.4,6.5,6.6,6.7,6.8,6.9 |                       |                 |               |                   |                        |             |       |             |
|        | 3           | KVVU              | 10/31/12-10/31/12 | The X Factor                       | The X Factor          | ---W-----       | :30           |                   | \$5,350.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
|        | 4           | KVVU              | 10/31/12-10/31/12 | The X Factor                       | The X Factor          | ---W-----       | :30           |                   | \$5,150.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
|        | 5           | KVVU              | 11/02/12-11/02/12 | Kitchen Nightmares                 | Fri 8p-9p             | -----F----      | :30           |                   | \$3,500.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
|        | 6           | KVVU              | 11/02/12-11/02/12 | Fringe                             | Fri 9p-10p            | -----F----      | :30           |                   | \$4,000.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
|        | 7           | KVVU              | 11/03/12-11/03/12 | NCAA Football Late Game            | NCAA Football Lat     | -----Sa--       | :30           |                   | \$2,450.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
|        | 8           | KVVU              | 11/03/12-11/03/12 | NCAA Football Early Game           | NCAA Football Eai     | -----Sa--       | :30           |                   | \$2,325.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
|        | 9           | KVVU              | 10/31/12-11/02/12 | Fox 5 News AM M-F 7a-9a            | M-F 7a-9a             | ---WThF----     | :30           |                   | \$1,225.00             | NM          |       |             |
|        | Ⓜ           |                   |                   | MG for 6.2,6.1                     |                       |                 |               |                   |                        |             |       |             |
| Totals |             |                   |                   |                                    |                       |                 |               |                   |                        |             | 35    | \$71,650.00 |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 10/29/12 - 11/06/12 | 35         | \$71,650.00        | \$60,902.50        |
| <b>Totals</b>       | <b>35</b>  | <b>\$71,650.00</b> | <b>\$60,902.50</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



REP HEADLINE# 6393784 TRF# 500002  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$  
REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 14.20  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

| :LINE#:REP                                                                   | :CD: | TIME PERIOD | : LGTH : | SEC : | RATE       | : START DATE : | END DATE : | SPTS/WK: | WEEK INVT : | DAYS | :TOTL: SPTS: |
|------------------------------------------------------------------------------|------|-------------|----------|-------|------------|----------------|------------|----------|-------------|------|--------------|
| 15                                                                           | A    | 800P-1000P  | 30       |       | \$5,350.00 | 10/31          | 10/31      | 1        |             | WED  | 1            |
| PROGRAM : X FACTOR                                                           |      |             |          |       |            |                |            |          |             |      |              |
| RA35+ : 10.0                                                                 |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM2: APPROVE.                                                           |      |             |          |       |            |                |            |          |             |      |              |
| THIS IS A MAKE-GOOD FOR OCT31 ON LINE-6 FOR 2 SPOTS/WK                       |      |             |          |       |            |                |            |          |             |      |              |
| 16                                                                           | A    | 800P-1030P  | 30       |       | \$5,150.00 | 11/1           | 11/1       | 1        |             | THU  | 1            |
| PROGRAM : X FACTOR                                                           |      |             |          |       |            |                |            |          |             |      |              |
| RA35+ : 10.0                                                                 |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM2: APPROVE.                                                           |      |             |          |       |            |                |            |          |             |      |              |
| PART OF A MAKEGOOD MADE UP OF LINES 15-21                                    |      |             |          |       |            |                |            |          |             |      |              |
| 17                                                                           | A    | 800P-1000P  | 30       |       | \$3,500.00 | 11/3           | 11/3       | 1        |             | SAT  | 1            |
| PROGRAM : ENCORES                                                            |      |             |          |       |            |                |            |          |             |      |              |
| RA35+ : 10.0                                                                 |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM2: APPROVE.                                                           |      |             |          |       |            |                |            |          |             |      |              |
| PART OF A MAKEGOOD MADE UP OF LINES 15-21                                    |      |             |          |       |            |                |            |          |             |      |              |
| 18                                                                           | A    | 900P-1000P  | 30       |       | \$4,000.00 | 11/2           | 11/2       | 1        |             | FRI  | 1            |
| PROGRAM : FRINGE                                                             |      |             |          |       |            |                |            |          |             |      |              |
| RA35+ : 10.0                                                                 |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM2: APPROVE.                                                           |      |             |          |       |            |                |            |          |             |      |              |
| PART OF A MAKEGOOD MADE UP OF LINES 15-21                                    |      |             |          |       |            |                |            |          |             |      |              |
| 19                                                                           | A    | 400P-800P   | 30       |       | \$2,450.00 | 11/3           | 11/3       | 1        |             | SAT  | 1            |
| PROGRAM : COLLEGE FOOTBALL                                                   |      |             |          |       |            |                |            |          |             |      |              |
| RA35+ : 10.0                                                                 |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM2: APPROVE.                                                           |      |             |          |       |            |                |            |          |             |      |              |
| PART OF A MAKEGOOD MADE UP OF LINES 15-21                                    |      |             |          |       |            |                |            |          |             |      |              |
| 20                                                                           | A    | 1100A-400P  | 30       |       | \$2,325.00 | 11/3           | 11/3       | 1        |             | SAT  | 1            |
| PROGRAM : COLLEGE FOOTBALL                                                   |      |             |          |       |            |                |            |          |             |      |              |
| RA35+ : 10.0                                                                 |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |             |          |       |            |                |            |          |             |      |              |
| ORD COM2: APPROVE.                                                           |      |             |          |       |            |                |            |          |             |      |              |
| PART OF A MAKEGOOD MADE UP OF LINES 15-21                                    |      |             |          |       |            |                |            |          |             |      |              |

REP HEADLINE# 6393784 TRF# 500002 REP: TEL# 610-293-4100 FAX# 610-225-1191  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT30/12 14.20  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* KVVU-TV \*\*\*

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

|                                                                              |      |           |                       |            |       |      |     |            |             |
|------------------------------------------------------------------------------|------|-----------|-----------------------|------------|-------|------|-----|------------|-------------|
| 21                                                                           | A    | 700A-900A | 30                    | \$1,225.00 | 10/31 | 11/6 | 1   | W-F,M-TU   | 1           |
| PROGRAM : NEWS                                                               |      |           |                       |            |       |      |     |            |             |
| RA35+ : 10.0                                                                 |      |           |                       |            |       |      |     |            |             |
| ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS |      |           |                       |            |       |      |     |            |             |
| ORD COM2: APPROVE.                                                           |      |           |                       |            |       |      |     |            |             |
| PART OF A MAKEGOOD MADE UP OF LINES 15-21                                    |      |           |                       |            |       |      |     |            |             |
| STATION MAKEGOOD OFFERS:                                                     |      |           |                       |            |       |      |     |            |             |
| M2                                                                           | OK'D | BUY#6     | MISSED:TU-W/500P-800P |            |       |      | 30S | 12000.00   | (OCT30/12)  |
|                                                                              |      |           | OFFER:WED/800P-1000P  |            |       |      | 30S | \$5,350.00 | PLS ADVISE. |
|                                                                              |      |           | & THU/800P-1030P      |            |       |      | 30S | \$5,150.00 |             |
|                                                                              |      |           | & SAT/800P-1000P      |            |       |      | 30S | \$3,500.00 |             |
|                                                                              |      |           | & FRI/900P-1000P      |            |       |      | 30S | \$4,000.00 |             |
|                                                                              |      |           | & SAT/400P-800P       |            |       |      | 30S | \$2,450.00 |             |
|                                                                              |      |           | & SAT/1100A-400P      |            |       |      | 30S | \$2,325.00 |             |
|                                                                              |      |           | & W-F,M-TU/700A-900A  |            |       |      | 30S | \$1,225.00 |             |
| CMT:SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS       |      |           |                       |            |       |      |     |            |             |
| CMT:APPROVE.                                                                 |      |           |                       |            |       |      |     |            |             |

NOV/12 71650.00 CONTRACT TOTAL 71650.00  
TOTAL SPOTS 35

MARKET TOTALS \$421,470 KVVU 17% KSNV 34% KLAS 28% KTNV 21% KVMY 0% KVCW 0% CABL 0%  
KTUD 0%

QUALITATIVE A35+ DATA USED.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 17.55

|            |                            |
|------------|----------------------------|
| BUYER NAME | <u>STEPHANIE KOHLBAUER</u> |
| SALES PRSN | <u>PH- TERESA DIFURIA</u>  |

|               |                          |                    |             |                |
|---------------|--------------------------|--------------------|-------------|----------------|
| ORDER # _____ | CONTRACT # 6393784 _____ | CLASS: NATL. _____ | LOCAL _____ | REGIONAL _____ |
|---------------|--------------------------|--------------------|-------------|----------------|

| PRDCT | <u>RESTORE OUR FUTURE</u> | EST#661 | COMMENTS: (LINE, ORDER, INVOICE) |
|-------|---------------------------|---------|----------------------------------|
|-------|---------------------------|---------|----------------------------------|

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT30/12 17.55

REP: OK'D M3  
SEE LINE 22  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

| LINE#                                                                                                                                                                                | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE =<br>AGENCY PRODUCT CODE =<br>AGENCY EST# = 661                                                                                                               |     |    |             |      |     |            |            |          |          |           |      |           |
| 17                                                                                                                                                                                   | S   |    | 800P-1000P  | 30   |     | \$3,500.00 | 11/3       | 11/3     | 0        |           | SAT  | 0         |
| PROGRAM : ENCORES<br>RA35+ : 10.0<br>ORD COM1: SPOTS N/A DUE TO NO WORLD SERIES. SEE MG OFFER. NOT PRE-BOOKED PLS<br>ORD COM2: APPROVE.<br>PART OF A MAKEGOOD MADE UP OF LINES 15-21 |     |    |             |      |     |            |            |          |          |           |      |           |

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 17.55  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6393784 TRF# 500002  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

|                                                                                                                                                                                                                                                                                                                                                      |   |  |           |    |  |            |      |      |   |  |     |   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|--|-----------|----|--|------------|------|------|---|--|-----|---|
| 22                                                                                                                                                                                                                                                                                                                                                   | A |  | 800P-900P | 30 |  | \$3,500.00 | 11/2 | 11/2 | 1 |  | FRI | 1 |
| PROGRAM : KITCHEN NIGHTMARE<br>RA35+ : 10.0<br>ORD COM1 : CORRECT TP & PRG. PLS APPROVE.<br>THIS IS A MAKE-GOOD FOR NOV3 ON LINE-17 FOR 1 SPOT/WK<br>STATION MAKEGOOD OFFERS:<br>M3 OK'D BUY#17 MISSED: SAT/800P-1000P NOV3 30S \$3,500.00 (OCT30/12)<br>OFFER: FRI/800P-900P NOV2 30S \$3,500.00 PLS ADVISE.<br>CMT: CORRECT TP & PRG. PLS APPROVE. |   |  |           |    |  |            |      |      |   |  |     |   |

NOV/12 71650.00 CONTRACT TOTAL 71650.00  
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 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE